BUILT ENVIRONMENT SCHOOLS TRUST

Bring the built environment to life for local schools

A free, ready-to-use programme that helps companies inspire young people, support schools and strengthen the future talent pipeline for the Built Environment Sector

Why My Environment My Future (MEMF) matters

Young people care about the challenges our sector solves - better homes, resilient infrastructure decarbonisation, regeneration, new technology and the impact on our communities. Yet the built environment is still overlooked as a career destination by so many of them. They see us as *JUST* construction and not for them. With MEMF you can change those negative, limiting stereotypes.

40,000+
students reached in 2026

>500
schools using the programme

600+
educators already involved

What is My Environment My Future?

MEMF links the school curriculum to real careers in the built environment. Designed by teachers for teachers, it gives schools editable lesson plans, presentations, curriculum mapping and a national competition for pupils aged 8 to 18.

- Curriculum-linked resources for Key Stages 2-5, enriching the teaching of Geography at KS2, KS3, GCSE and A level (ages 8 to 18).
- A local design challenge that develops creativity, teamwork, problem solving and confidence.
- A practical approach for your people to share their authentic career stories and explain the breadth of the sector.
- A scalable model that schools can use without any additional training or cost, using resources available online.

A simple way to turn community engagement into lasting impact

Use MEMF to open a conversation with a nearby school, give students a window in to your projects and careers, and create a natural focus for site visits, work experience and employee volunteering and lasting relationships with schools near you. We have done the work to facilitate meaningful and lasting engagement with schools, so that you don't need to.

Built for schools. Useful for industry. Free for everyone.

All MEMF materials are free, fully funded and editable. The programme is backed by the charity Built Environment Schools Trust, so the only beneficiaries are the students and companies like yours in the sector.

Discover the programme and share it with a local school

WWW.MEMF.CAREERS

FREE | EDITABLE | CHARITY-BACKED