New WOW Show film



Meet Kai, the WOW Show's new AI presenter.

We created him to illustrate the revolution that's underway as AI is changing the world of work – and to prompt young people to think about whether they are ready for it.

Kai takes us to the annual Festival of Education to meet young people just starting out on their careers. How do they view AI? Were they concerned about their futures or ready to embrace the changes and challenges ahead?

They also underline the value of the human skills that AI can't do – the things that make individuals stand out and that employers are looking for.

View the film here or on our website or YouTube channel.