Brings the world of work alive in your classroom



New WOW Show apprenticeships film

Are your students thinking about apprenticeships?

Then this new WOW Show film will give them practical tips to get themselves 'match ready' to be noticed by employers.

Despite substantial government and media promotion of apprenticeships it can be tough winning a place. That's why we recently attended the Apprenticeships and Training Conference (ATC) and spoke to employers and educators to get the inside track on what employers are really looking for and how young people can best stand out.

They tell us why apprenticeships are such a fabulous pathway to really rewarding careers, give young people an honest perspective on what to expect - and down to earth advice on how to present themselves.

Watch this new two-minute WOW Show film '***Thinking about an apprenticeship?***'

on our website here;

Or on our YouTube channel here;