

REGIONALISING THE ATE RESOURCES

This short guide is designed to explain in five steps how the regional labour market slide decks can be further regionalised by Careers Hubs or schools and colleges.

1 Pick the relevant regional slide deck



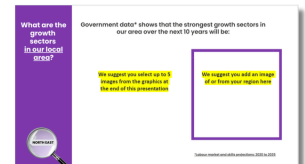
2 Front cover

- Keep the main region image (slide 2)
or
- Add an image of your own (slide 3)



3 Slide 8

- Use the images on slides 12 and 13 to personalise slide 8 with up to 5 images that best represent the growth sectors in your local area.
- If you are a school or college regionalising the resource, you can use your existing knowledge or consult your careers hub if you aren't sure (if you need to, you can find your careers hub here: careersandenterprise.co.uk/careers-hubs/contact-your-local-careers-hub). Alternatively you could hide or delete this slide.



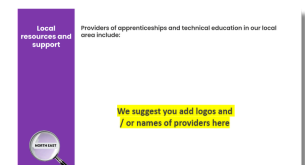
4 Slide 9

- This slide can be personalised to show local developments that may have opportunities now or in the future.
- Alternatively, you can delete slide 9 and use slide 10 with provided examples if they are appropriate.



5 Slide 11

- On slide 11 there is space to include names and/or logos of local providers of apprenticeships and technical education and any useful local websites.
- This slide can also be hidden or deleted if you don't want to include it.



If you need any assistance with formatting, please email helen@amazingapprenticeships.com