

## HEAP 2027 Gatsby Benchmark Mapping

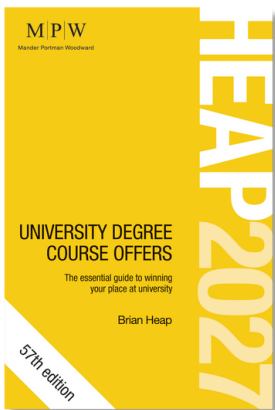
*The Gatsby Benchmarks offer an impressive list of activities which schools and colleges should be engaging with. But, these were never intended as a 'tick-box exercise'. It is important to go beyond just delivering the activities to thinking about why they should be delivered and what outcome you are aiming to achieve through doing so. - The Careers Leader handbook 3ed p24*

At Trotman Indigo Publishing, we understand that it is essential for each of your careers resources to support your school in achieving the Gatsby Benchmarks, so to make this easy for you we have created a quick guide to help you see how our publication [HEAP 2027](#) can help you provide outstanding careers guidance.

Designed for the busy careers leader supporting students in accessing further education, and there are several features that will help you provide an outstanding careers curriculum and meet the Gatsby Benchmarks. The table below details which features can support you with each benchmark.

Gatsby Benchmark	Features
<b>1</b> A stable careers programme	N/A
<b>2</b> Learning from careers and labour market information	<ul style="list-style-type: none"> <li>Chapter 1 provides the latest subject-specific graduate employment statistics, offering insights into how curriculum learning can be linked to career opportunities.</li> </ul>
<b>3</b> Addressing the needs of each pupil	<ul style="list-style-type: none"> <li>Chapter 7 includes a comprehensive list of up-to-date course options ordered by UCAS points.</li> <li>You will find a variety of qualification routes, including degree apprenticeships and 'sandwich' degrees, to help your students find a course that fits their needs.</li> </ul>
<b>4</b> Linking curriculum learning to careers	<ul style="list-style-type: none"> <li>Chapter 1 provides advice on university course choices based on school subjects and career interests to highlight the relevance of subjects for a wide range of career paths.</li> </ul>

<p><b>5</b> Encounters with employers and employees</p>	<p>N/A</p>
<p><b>6</b> Experiences of workplaces</p>	<p>N/A</p>
<p><b>7</b> Encounters with further and higher education</p>	<p>N/A</p>
<p><b>8</b> Personal guidance</p>	<p>N/A</p>



For more information about *HEAP 2027*, visit the Trotman website here: <https://trotman.co.uk/products/heap-2027>