

Resource guidance: film 1

Maximising potential: Supporting your child to discover and build skills for their future

This short film features young apprentices, T-level students, employers, parents and teachers talking about how wider education experiences are vital for developing employability skills. Parents and carers will be shown that their child will benefit from engaging with extra-curricular activities and have a role in supporting and encouraging their child to do so. The target audience for this video is parents and carers of pupils who are transitioning into KS3.

Key messages include the importance of:

- 1 | Encouraging engagement with extra-curricular activities.
- 2 | Helping their child to understand the value of developing transferrable skills.
- 3 | The role parents and carers can play in supporting their child.

When to use this resource

This film will help parents feel part of their child's learning journey and to offer practical suggestions around how they can support this. Early engagement with parents and carers helps to form strong foundations for continued collaboration and from which to build strategic work. Therefore, using it to develop a sense of belonging and to open dialogue with parents and carers of new pupils at welcome events is likely to be the best context for this e.g. introduction meetings/presentations, pre-start/transition preparation support, tutor group introductions, first progress review evening, open days.

It is important to consider maximising impact by using this video as part of a wider activity or with discussion questions or reflection prompts to accompany them. See below for suggestions.

Maximising the impact of this resource

The strength of this film, as a tool for sparking conversation and discussion with parents and carers about Apprenticeship and Technical Education, lies in the context in which they are presented and the 'wrap around' or follow-up work. Therefore, your role is key to their effectiveness in meeting this aim.

Developing a bank of Apprenticeship and Technical Education role model case studies, from your institution, to use with the resources within this pack will help to bring them to life and offers relatability and an aspirational element to this work. Once developed, case studies can be used flexibly with all our short films for a higher impact.

The video includes stimulus discussion questions at the end of the film to help encourage immediate conversation about Apprenticeship and Technical pathways. To support you to maximise the potential impact of these films on parents, carers and young people, a selection of 'off the shelf' and 'high impact' use ideas are included below.



Off the shelf

- Show the video at one of the suggested events in this guide and use it to prompt reflection amongst parents and carers and their child. For example: use a stretch question which asks them to take one of the apprentice/T-level role models from the video (and/or from your own collection if you have one) and to reflect on how their own experiences might be applied in that role.
- Use to share extra-curricular activities that are available. Pupils/prospective pupils can discuss with their parents or carers which activities are of interest, what skills they might develop and how they might be used in the workplace or what skills they might like to use in a job in the future. The video could also be shared via existing extra-curricular opportunities to help showcase the benefits of taking part.
- Use the video (along with your own ATE role models) to provide context to the following questions for pupils to discuss with parents or carers;
 1. What do the extra-curricular activities you are interested in suggest about the skills you enjoy using?
 2. What do the extra-curricular activities you are interested in suggest about how you like to learn or developing new skills?
 3. Which of the apprentice/T-level role models do you think share similar skill or extra-curricular interests to you?
- Use the video as a stepping stone to talk about students who have gone on to complete Apprenticeship and Technical qualifications. For higher impact – invite role models in to follow up on the video and talk about their skills development during their education and how this relates to where they are now.



High Impact

For a higher impact, during form/tutor time, extra-curricular activities can be introduced, and the class can discuss the skills that could be developed in each. Parents and carers watch the video together at home with their child and then complete the worksheet below to create a skill development plan for the role model provided from your collection (or from the video), that will help them to succeed in work.

For even greater impact, parents and carers can support their child to develop their own plan. This could be shared and discussed during form/tutor time to develop actionable goals. To support pupils to develop their skills-awareness, this activity could follow completion of the ‘which animal are you?’ activity in our [Lets talk about careers](#) booklet.

Include with this, a list of extra-curricular activities offered by your institution.

Extra-curricular activity list:

Skills <i>role model</i> name needs	Extra-curricular activity

My skills development plan:

Skills I would like to develop	Extra-curricular activity