



WHERE CAN STUDYING ENGLISH LEAD ME?



What common skills are required?



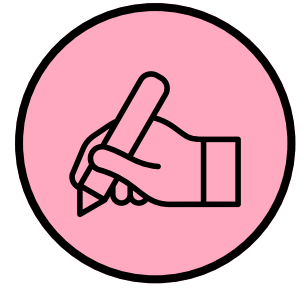
Research skills



Good communication



Analytically minded



Writing skills

English Careers: Explore Your Possibilities

Literary Agent

Literary agents represent authors to help them secure book deals. They review manuscripts, provide feedback, and negotiate contracts, acting as a bridge between writers and publishers. With strong communication skills and a deep understanding of the publishing industry, they promote their clients' work and guide them through the publishing process.

Digital Marketer

Digital marketers create and implement online marketing strategies to promote products or services. Their role involves managing social media, email campaigns, and content marketing, as well as analysing data to measure success. With strong communication and creative skills, they engage audiences and drive brand awareness in the digital space.

Journalist

Journalists investigate and report on news stories to inform the public. Their role involves researching information, conducting interviews, and writing articles for various media outlets. With strong communication and critical thinking skills, they strive to present accurate and engaging narratives that shape public understanding and opinion.

Looking for more English careers inspiration? Check out Trotman's best-selling jobs directory - *Careers 2025!*

