

Spotlight on Careers

Guide for educators

**Suitable for
Key stage 3&4
and Post-16**

Format: **Video**
Duration:
20-45 minutes



Feedback

We value your feedback please do fill out our feedback form [here](#)

How to use Spotlight on Careers

These episodes are designed to be used on demand and can be played as part of a lesson, tutor session, assembly or individually by learners.

For a full 45-minute lesson, play the entire Spotlight on Careers episode, pausing when instructed to for learners to complete the industry challenge.

For a shorter lesson, opt to play a specific segment of the episode over a series of lessons or with learners continuing to watch independently.

Resources required

- Device with internet access
- Chosen Spotlight on Careers episode. You can access these on our virtual platform by registering [here](#)
- Pens and paper to complete the task

Learning outcomes

- Learners will understand the variety of opportunities, functions and scope of sectors by hearing from industry experts
- Learners will gain insight into a variety of jobs and skills used within the Engineering and Manufacturing, Construction and the Built Environment, Creative and Design, Digital, Legal Finance and Accounting sectors from young role models including apprentices
- Learners will explore and recognise how their chosen subject links to a variety of careers through a short industry challenge
- Learners will discover the value of apprenticeships and technical education pathways and what opportunities the learner may be best suited to for their next steps

Industry and episodes overview



Industry

Episode focus

Access

Engineering and Manufacturing: Thinking in three dimensions

CAD, additive manufacturing and generative design

Available on demand

Construction and the Built Environment: Building the future today in partnership with CITB and Homeserve Foundation

Trade construction careers and sustainability

Available on demand

Hospitality and Catering: A recipe for career success with the Hospitality Apprenticeships Group

Hospitality, catering, fine dining and hotel management

Available on demand

Digital: Routes and roles in the digital industry with BCS

General digital careers including AI, cyber security and data.

Available on demand

Engineering and Manufacturing: Flying high and diving deep with BAE Systems

Aerospace, submarine and nuclear engineering technicians

Available on demand from **24 January 2023**

Creative and Design: Creating and designing your career with the BFI

Editing, producing, directing, designing and storyboarding

Available on demand from **26 January 2023**

Legal Finance and Accounting: Go beyond the numbers with ICAEW

Accounting and general finance careers

Available on demand from **31 January 2023**

Digital: Data driven decisions for your future with BCS and Amazon UK

Data science and data analyst careers

Available on demand from **1 March 2023**

Gatsby benchmark framework



Each 45-minute
video is split into
four segments

Spotlight segment	Gatsby benchmark	Description
Segment 1 Overview of the industry	Gatsby benchmark 2 and 5 Learning from career and labour market information, Encounters with employers and employees	Outline from an industry expert that summarises, describes and illustrates the industry, the work the company or organisation does, the trends, what skills are needed in the sector.
Segment 2 Hearing from young role models and new entrants	Gatsby benchmark 5 Encounters with employers and employees	Young professionals including apprentices, share in a peer to peer way about their own career journeys, what they do in their roles and the skills they use.
Segment 3 Industry task	Gatsby benchmark 4 Linking curriculum learning to careers	A short industry-based task incorporating STEM subjects and skills where appropriate and other subjects or skills, highlighting to learners how their curriculum relates to the careers in this sector.
Segment 4 Pathways	Gatsby benchmark 5 and 7 Encounters with employers and employees and Encounters with further and higher education	Industry experts present the post-16 options for learners, exploring college-based and work-based routes including apprenticeships, traditional academic and technical and vocational pathways including T Levels.

CDI framework

Explore possibilities	Grow throughout life	See the big picture
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Charity number 1001586, Company number 02535199
VAT registration number GB945610716

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