

**Awareness Campaigns Calendar 2023/24**

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| **September 2023** | | | |
| All month | World Alzheimer’s Month | The aim of the month is to raise awareness and challenge stigma surrounding Alzheimer’s and dementia. The event has been running since 2012, and September 21st is World Alzheimer’s Day. | https://www.alzheimers.org.uk/get-involved/world-alzheimers-month |
| All month | Organic September | Organic September is a month-long campaign which aims to raise awareness of Organic products, and the brands, producers and farmers who bring them to us in the UK. | https://goorganicuk.com/organic-september# |
| All month | Festival of Learning Have a Go Month | Festival of Learning is the biggest celebration of lifelong learning in England. Our aim is to celebrate the benefits of lifelong learning and inspire more people to have a go at learning for themselves. | https://www.festivaloflearning.org.uk/ |
| All month | Stand Up for Food Month | Guardians of Grub [Stand Up For Food month](https://www.guardiansofgrub.com/join-us), when businesses from across the hospitality and food service sector will be measuring their food waste and making changes to lower the amount of perfectly good food wasted. | https://www.instituteofhospitality.org/guardians-of-grub-stand-up-for-food/ |
| All month | World Fun Fair Month | World Fun Fair Month is a month of celebrating the past, raising awareness for the present and protecting the future of all Traveling Fairgrounds and funfairs internationally please support your local Fun fairs! | https://www.future4fairgrounds.com/world-fun-fair-month/ |
| 8 | World PT (Physiotherapy) Day | The theme for World PT Day 2022 is osteoarthritis and the role of physiotherapists | https://world.physio/wptday |
| 19 | Youth Mental Health Day | Youth Mental Health Day encourages understanding and discussion of mental health in young people, enabling them to live happy and healthylives all year round. | https://stem4.org.uk/youthmentalhealthday/ |
| 19 - 25 | Recycle week | This year’s theme: Step it up this Recycle Week - retailers, brands, waste management companies, trade associations, governments and the media come together to achieve one goal: to galvanise the public into recycling more of the right things, more often. | https://www.twinkl.co.uk/event/recycle-week-2022#:~:text=In%202022%2C%20Recycle%20Week%20will,It%20Up%20this%20Recycle%20Week'. |
| 22 | World Car Free Day | All around the world towns and cities allow people to experience streets free of motor traffic. | https://www.livingstreets.org.uk/about-us/our-work-in-action/world-car-free-day |
| 27 | World Tourism Day | World Tourism Day returns to focus on the future. As the sector’s recovery gets underway and building on unprecedented political and public recognition for the sector, UNWTO will highlight the opportunity to rethink how we do tourism. | https://nationaltoday.com/world-tourism-day/ |
| 30 | International Translation Day | International Translation Day is meant as an opportunity to pay tribute to the work of language professionals, which plays an important role in bringing nations together, facilitating dialogue, understanding and cooperation, contributing to development and strengthening world peace and security. | <https://nationaltoday.com/international-translation-day/> |
| 25 – 1 | National Inclusion week | National Inclusion Week (NIW) is a week dedicated to celebrating inclusion and taking action to create inclusive workplaces. | [National Inclusion Week 2023 | Inclusive Employers](https://www.inclusiveemployers.co.uk/national-inclusion-week/) |

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| **October 2023** | | | |
| All month | Black History Month | The 2022 Black History Month’s theme is Black Health and Wellness. This focus will celebrate the contributions and breakthroughs of Black professionals as well as speaking to the cultural richness of those “non-traditional” health and wellness practitioners (e.g., doulas, midwives etc.) | <https://www.blackhistorymonth.org.uk/> |
| All month | International Walk to School Month | Throughout October, we asked people to consider the contribution that traffic pollution makes to climate change and the effects it has on wildlife and natural habitats around the world.  By walking to school, we reduce our carbon emissions, supporting natural habitats and animals across the globe. | <https://www.livingstreets.org.uk/get-involved/campaign-with-us/international-walk-to-school-month> |
| 4 - 10 | World Space Week | World Space Week 2022 theme is ‘Space and Sustainability’. Join thousands of participants in over 90 countries celebrating sustainability in space, and sustainability from space. | https://www.worldspaceweek.org/ |
| 5 | World Teacher Day | An opportunity to raise the profile of a career in teaching on World Teacher Day. Share different pathways and routes into becoming a teacher. | https://en.unesco.org/commemorations/worldteachersday |
| 10 | World Mental Health Day | The [World Health Organisation](http://www.who.int/mental_health/world-mental-health-day/en/) recognises World Mental Health Day on 10 October every year. This year's theme set by the [World Federation for Mental Health](https://wfmh.global/world-mental-health-day-2020/) is 'mental health in an unequal world'. | https://www.who.int/campaigns/world-mental-health-day |
| 12 | World Sight Day | This annual event, which is always held on the second Thursday of October, is aiming to draw attention to a range of issues surrounding blindness and visual impairment. | https://www.iapb.org/world-sight-day/ |
| 16 | World Food Day | World Food Day is celebrated annually on 16 October to promote global awareness and action for those who suffer from hunger, and to highlight the need to ensure healthy diets for all. | [Home | World Food Day | Food and Agriculture Organization of the United Nations (fao.org)](https://www.fao.org/world-food-day/en/) |

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| **November 2023** | | | |
| 8 | International Day of Radiology | As every year, the **International Day of Radiology (IDoR2020)** will once again be celebrated on **November 8**with the aim of building greater awareness of the value that radiology contributes to safe patient care and improving public understanding of the vital role radiologists and radiographers play in the healthcare continuum. | [International Day of Radiology (IDoR) (radiologyinfo.org)](https://www.radiologyinfo.org/en/info/article-idor) |
| 16 | World Philosophy Day | By celebrating World Philosophy Day each year, on the third Thursday of November, UNESCO underlines the enduring value of philosophy for the development of human thought, for each culture and for everyone. | https://nationaltoday.com/world-philosophy-day/ |
| 6 - 11 | Green Careers Weel | A partnership between [@CareersWeek](https://twitter.com/CareersWeek) [@STEMLearningUK](https://twitter.com/STEMLearningUK) and [@Educationgovuk](https://twitter.com/Educationgovuk). Green Careers Week is an exciting event that raises aspiration, supports diversity, challenges stereotypes, and promotes real opportunities for young people to have a career that will genuinely make a difference. Discover careers, jobs, roles, and career pathways that are green careers and develop green skills. | [Green Careers Week 2023 - Green Careers Week](https://greencareersweek.com/) |

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| **December 2023** | | | |
| 3 | International Day of Persons with Disabilities | The annual observance of the day aims to promote an understanding of disability issues and mobilize support for the dignity, rights and wellbeing of persons with a disability. It also seeks to increase awareness of gains to be derived from the integration of persons with a disability in every aspect of political, social, economic and cultural life | https://idpwd.org/events/ |
| 5 | World Soil Day | World Soil Day (WSD) is held annually on 5 December to focus attention on the importance of healthy soil and to advocate for the sustainable management of soil resources. | <https://www.un.org/en/observances/world-soil-day> |
| 7 | International Civil Aviation Day | The purpose of International Civil Aviation Day is to help generate and reinforce worldwide awareness of the importance of international civil aviation to social and economic development. The theme until 2023 is “advancing Innovation for global aviation development” | <https://www.icao.int/secretariat/SecretaryGeneral/AviationDay/Pages/default.aspx> |

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| **January 2024** | | | |
| 24 | International Day of Education | Capturing the spirit of the International Day of Education, [UNESCO](https://unesco.org/) and partners have spearheaded the [Learning Planet Festival](https://www.learning-planet.org/en/festival) to celebrate learning in all contexts and share innovations that fulfil the potential of every learner, no matter what their circumstances. | https://en.unesco.org/commemorations/educationday |

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| **February 2024** | | | |
| All month | LGBT+ History Month | LGBT History Month is an annual month-long observance of lesbian, gay, bisexual, and transgender history, and the history of the gay rights and related civil rights movements. It was founded in 1994 by Missouri high-school history teacher Rodney Wilson. | https://lgbtplushistorymonth.co.uk/ |
| 11 | International Day of Women and Girls in science | The International Day of Women and Girls in Science is an annual observance adopted by the United Nations General Assembly to promote the full and equal access and participation of women in Science, Technology, Engineering and Mathematics fields | [International Day of Women and Girls in Science | Assemblies For All](https://assembliesforall.org.uk/events/international-day-of-women-and-girls-in-science/#:~:text=International%20Day%20of%20Women%20and%20Girls%20in%20Science,to%20them%20in%20order%20to%20further%20gender%20equality.) |
| 5 - 11 | National Apprenticeship week | An annual week-long celebration of apprenticeships. | [National Apprenticeship Week (appawards.co.uk)](https://naw.appawards.co.uk/) |
| 27 | World NGO Day | # World NGO Day is an international day dedicated to recognize, celebrate and honour all non-governmental and nonprofit organizations, and the people behind them that contribute to the society all year around. | https://worldngoday.org/ |

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| **March 2024** | | | |
| 2 | World Book Day | Designated by UNESCO as a worldwide celebration of books and reading, World Book Day is marked in over 100 countries around the globe. | https://www.worldbookday.com/ |
| 4 | World Engineering Day | Engineering for A Healthy Planet: Celebrating the UNESCO Engineering Report  #WorldEngineeringDay Twitter: @engineering\_day | [GLOBAL DAY OF THE ENGINEER - March 4, 2024 - National Today](https://nationaltoday.com/global-day-of-the-engineer/#:~:text=Global%20Day%20of%20the%20Engineer%20%E2%80%93%20March%204%2C,the%20Engineer%20takes%20place%20annually%20on%20March%204.) |
| 4 - 10 | Food Waste Action Week | WRAP & Love Food Hate Waste dedicate a week of action to raising awareness of the environmental consequences of wasting food and promoting activities that help reduce the amount of food wasted. | [FOOD WASTE ACTION WEEK - March 4-10, 2024 - National Today](https://nationaltoday.com/food-waste-action-week/) |
| 14 | Pi Day | Pi Day is an annual opportunity for math enthusiasts to recite the infinite digits of Pi, talk to their friends about math, and eat pie. | https://www.piday.org/ |
| 21 | International Day of Forests | International Day of Forests aims to help the restoration and sustainable management of forests and to help address the climate-change and biodiversity crises. It also produces goods and services for sustainable development, fostering an economic activity that creates jobs and improves lives. | https://nationaltoday.com/international-day-forests/ |
| 22 | World Water Day | Water means different things to different people. This conversation is about what water means to you. | https://www.worldwaterday.org/ |
| 27 | World Theatre Day | This is a celebration for those who can see the value and importance of the art form “theatre”. | <https://www.world-theatre-day.org/> |
| 18-27 | English Tourism Week | Opportunity to promote jobs within the tourism sector and invite in local tourism employers/employees. | <https://www.visitbritain.org/english-tourism-week> |

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| **April 2024** | | | |
| All month | National Pet Month | National Pet Month (NPM) celebrates and raises awareness of responsible pet ownership through our educational campaigns and resources across our various platforms. | https://www.nationalpetmonth.org.uk/ |
| 6 | International Day of Sport | The International Day of Sport for Development and Peace presents an opportunity to recognize the role that sport, and physical activity plays in communities and in people’s lives across the world. | https://www.un.org/en/observances/sport-day |
| 7 | World Health Day | Over the past 50 years this has brought to light important health issues such as mental health, maternal and childcare, and climate change. The celebration serves as an opportunity to focus worldwide attention on these important aspects of global health. | https://www.whathealth.com/awareness/event/worldhealthday.html |
| 15 | World Art Day | World Art Day is an occasion to shine a light on arts education in schools, as culture can pave the way for inclusive and equitable education. | https://en.unesco.org/commemorations/worldartday |
| 22 | Earth Day | Climate Change action events. EARTHDAY.ORG, together with our partners, was proud to present the Earth Day Climate Action Summit. We need to reach net-zero greenhouse gas emissions by mid-century to keep the global temperature below 1,5°C. | https://www.earthday.org/ |
| 27 | International Design Day | On this day, we challenge designers to reflect deeply on the well-being of people within their local environments, and to find innovative solutions to local needs by using design as a vehicle to honour diversity and transcend borders. | <https://www.theicod.org/activities/international-design-day> |

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| **May 2024** | | | |
| 3 | World Press Freedom Day | 3 May acts as a reminder to governments of the need to respect their commitment to press freedom and is also a day of reflection among media professionals about issues of press freedom and professional ethics. | https://en.unesco.org/commemorations/worldpressfreedomday |
| 4 | International Firefighters Day | International Firefighters’ Day (IFFD) is a time where the world’s community can recognise and honour the sacrifices that firefighters make to ensure that their communities and environment are as safe as possible. | https://www.firefightersday.org/ |
| 5 | International Day of the Midwife | Advocating for investment in quality midwifery care around the world, improving sexual, reproductive, maternal, newborn, child and adolescent health in the process. | https://www.rcm.org.uk/international-day-of-the-midwife-2022/ |
| 12 | International Nurses Day | International Nurses Day is celebrated around the world every May 12, the anniversary of Florence Nightingale's birth. | https://www.rcn.org.uk/get-involved/campaign-with-us/nurses-day |
| 22 | International Day for Biological Diversity | Biodiversity remains the answer to several sustainable development challenges. From nature-based solutions to climate, health issues, food and water security, and sustainable livelihoods, biodiversity is the foundation upon which we can build back better. | https://www.cbd.int/biodiversity-day |
| 15 May- 15 June | National Smile Month | The Oral Health Foundation will be raising awareness of important health issues and ready to put a smile on everybody's face. | <https://www.dentalhealth.org/national-smile-month> |

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| **June 2024** | | | |
| All month | Pride month | Across the globe, various events are held during this special month as a way of recognising the influence LGBT people have had around the world. Why was June chosen? Because it is when the Stonewall Riots took place, way back in 1969. | https://www.loc.gov/lgbt-pride-month/about/ |
| 5 | World Environment Day | World Environment Day calls for urgent action to revive our damaged ecosystems. | https://www.un.org/en/observances/environment-day |
| 23 | Public Services Day | So often people do amazing things without any thought of recognition, or any kind of reward. They are the ones who make all kinds of sacrifices to help make a difference; the ones who do the extraordinary, every day. And while they’re busy putting others first, they’d be the last ones to call themselves heroes. On United Nations Public Service Day, we're proud to do it for them. We applaud them, for everything they do for us. | https://www.boundless.co.uk/landing/public-service-day |

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| **July 2024** | | | |
| 29 | International Tiger Day | Affected by: Illegal wildlife trade, Human wildlife conflict, Habitat loss and fragmentation, Climate change  The beautiful, awe-inspiring tiger is one of our planet’s most iconic animals. But here’s the shocking truth. Wild tiger numbers dropped by more than 95% since the beginning of the 20th century. | <https://www.wwf.org.uk/get-involved/schools/calendar/international-tiger-day> |