



Architecture

FAST FORWARD

#1



Dr David Knight
DK-CM

H

My Project Brief:

Identify some potential sites, then propose designs for new housing and/or community facilities in Shoreham & Southwick. Choose an existing public space, public building or street in Shoreham & Southwick and develop proposals for how to make it better.

Suggested approach:

We would like you to demonstrate your concern for the environment and your design skills.

Media/Tech

FAST FORWARD

#2



Caz Houghton
Brightec

V

My Project Brief:

Research and design a mobile app that allows friends to rank the movies they've seen and collaborate to discuss their results.

Suggested approach:

Research your target market thoroughly and articulate this research in your response. We are looking for a great visual design but most importantly; we are keen to see how you have considered user experience.

Hospitality/Events

FAST FORWARD

#3



Andi Hirons
The Grand Hotel

W

My Project Brief:

Put together a proposal to host and hold "an Event" at The Grand Hotel Brighton. What event will you host? What is the purpose of the event - maybe to raise money for charity, have fun or celebrate something, maybe a show or a product event, to generate profit? When will the event be held and why?

Suggested approach:

Research will be key! There will be many elements to your planning including; the type of space you need, food, entertainment and budget. To decide this you'll need to carefully consider who you are aiming the event at how will you market it and sell your tickets?

Heritage/Archival

FAST FORWARD

#4



Suzanne Rose
University of Sussex Mass
Observation Archive

W

My Project Brief:

Utilise materials from the Archive to create social media friendly content and resources to promote writing and wellbeing.

Suggested approach:

Explore archive materials from the Mass Observation Archive, such as diaries and journals. Use these to inform the content you create, making them relevant for a teenage consumer. Write a blog post about what you have learned.

Business

FAST FORWARD

#5



Ken Scott
Strata Partnership

V

My Project Brief:

You will be presented with three challenging change scenarios, each of which demands a certain style of business leadership. The team should plan and present back how they will demonstrate effective leadership in these scenarios to maximise effectiveness and minimise disruption to business.

Suggested approach:

In the introductory meeting I will provide outline Leadership theory to help to guide you.

Photography

FAST FORWARD

#6



Ariana Fleischman
MPB Photographic

V

My Project Brief:

Generate photographic content for our website to promote our new education campaign 'for students, by students'. Your shoot should showcase your excellent photographic skills and engage a student client base.

Suggested approach:

Your photographic and written content should highlight the benefits of buying used photo and video equipment, rather than new both for your wallet and for the planet.

Project Management

FAST FORWARD

#7



Charlotte Holley
Me Learning

H

My Project Brief:

Me Learning is having a summer party! Create a project plan on how you would organise this event within time, budget, and mitigated risks.

Suggested approach:

We'd like you to arrange meetings with key people to understand the requirements, budget, and the process needed to sign off on any decisions. Use a Gantt chart to assist the plan by plotting in the tasks needed to make sure the party runs smoothly.

Learning Design

FAST FORWARD

#8



Sue Caverly
Me Learning

H

My project brief:

Research and design an engaging digital lesson on a topic that will help enhance the knowledge of your peers at Shoreham Academy

Suggested approach:

We would like you to demonstrate and articulate a good understanding of learning theory, knowledge types, interactive design and task management.

- Define the required learning outcomes
- Research and script the required content
- Brief designer on graphics
- Follow full testing and sign-off processes

Sports/Web Design

FAST FORWARD

#9



Tony Kybett
Southwick Football Club

V

My Project Brief:

Following our recent name change back to Southwick F C we are asking you to help us launch a website that will be able to display everything that is happening within this rapidly expanding football club.

Suggested approach:

The webmaster is a vital role as regular updates are vital in keeping our fans informed and engaged.

Fitness/Tech

FAST FORWARD #10



Will Frappell
EvolveYou

H

My Project Brief:

Research and design a fitness app that offers a structured training program and nutrition advice for young adults. This should be supported by a social media content strategy to drive community engagement by educating, encouraging and inspiring its members with trend based content.

Suggested Approach:

Your design should be informed by your research into exercise and fitness trends and the needs of your target user group. Simplicity of design is key.

Engineering

FAST FORWARD #11



Brian Rousell
Shoreham Port

W

My Project Brief:

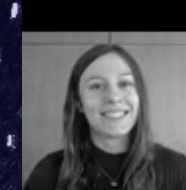
Help us progress our design investigation of our new proposed hydrogen electrolysis plant. This will involve gathering information on the ground, from interested/specialist third parties, our own archives and wider knowledge banks to draw up some preliminary options and budget costings for "Albion Terminal".

Suggested approach:

You will work with various members of the Engineering team to look at different elements of the project and bring the whole thing together at the end of the week for discussion with the Engineering Director.

Communications

FAST FORWARD #12



Kate Tyrer
Shoreham Port

W

My Project Brief:

Create engaging content about the Port's Kickstart scheme that will be shared via the Port's social media channels and online publications.

Suggested Approach:

You will meet with the Kickstarters to gather key information about their experiences being a young person working at the Port on the scheme and put together engaging written and visual material in the form of a poster and social media tiles that will be shared with the Port's community and customers.

Marketing

FAST FORWARD #13



Mardi Roberts
Ridgeview Wine Estate

H

My Project Brief:

Create a marketing campaign to promote our new hospitality experience due to launch in late summer 2022. We are the producers of award-winning English sparkling wine, situated on the South Downs National Park near Ditchling.

Suggested Approach:

English wine tourism is growing in popularity. Your campaign should incorporate social media, PR and a launch plan of how we can attract visitors to our destination.

Science/Medicine

FAST FORWARD #14



Grace Beglan
Bayer Pharmaceutical

V

My Project Brief:

You will be putting a new drug through the Medicines/Drug Development Process: **Berocca to improve memory?**

Suggested Approach:

Design the four phases of a clinical trial, including gaining regulatory approval for your product, to take your product to market. This project requires you to research/understand the different phases of pharmaceutical medicine development including the regulatory requirements.

Recruitment

FAST FORWARD #15



Tracey Robertson
Rewards Hair Academy

H

My Project Brief:

Create a multi-channel recruitment campaign to encourage and increase apprentices in hairdressing. Your campaign will highlight the many benefits of a career in Hairdressing or Barbering.

Suggested Approach:

We would like you to target those over 16 years of age to encourage them to consider Hairdressing and Barbering apprenticeships for their next steps in education. Focus should be on the ability to 'earn whilst you learn' whilst gaining a national recognised qualification

Digital Marketing

FAST FORWARD #16



Wendy Stewart
Vertex Joinery LTD

H

My Project Brief:

To improve our visibility via a vibrant online social media presence. Our biggest areas of need are online marketing and a new product brochure.

Suggested Approach:

Using your creativity, vision and know-how, create content that is high quality and appealing to customers. We will provide you with all the information you need and give you the creative freedom to use your initiative.

Sports Media

FAST FORWARD #17



Max Jones
Arsenal Football Club

V

My Project Brief:

To plan a digital campaign (website and social media) around an event of the group's choosing from the following men's or women's team options:

- Gabriel Jesus signs for Arsenal
- A new contract for Vivianne Miedema

Suggested Approach:

A keen interest in football will be beneficial but this task is suited to anyone looking to create a brand with its fans via social media, A good understanding of social media (Twitter, Instagram, Facebook) and an interest in marketing will support your work.

Wellbeing/Tech

FAST FORWARD #18



Katie Gibson
Focus Group

H

My Project Brief:

Create a strategy to promote better mental health in the workplace.

70 million working days are lost each year due to mental health problems in UK, at a cost of £2.4bn per year.

Suggested approach:

Late night emails from your boss, constant pressure of your inbox and an 'always on' work culture....just a few examples of modern-day work stressors that can create mental health issues.

We would like you to research and propose how technology can be better used in the workplace to become the solution to the problem?

Armed Forces

FAST FORWARD #19



David Illingworth
HM Forces

V

My Project Brief:

We would like you to develop a strategy to improve diversity and inclusion within the Armed forces. The armed forces have changed but misconceptions remain. Your strategy will work to challenge stereotypes and increase the accessibility of the armed forces, allowing us to draw on the largest pool of talent yet.

Suggested Approach:

You'll need to conduct robust research to identify the perceptions your strategy will need to challenge. You will choose the medium/s your strategy is delivered through in order to have the greatest reach and impact.

Animation

FAST FORWARD #20



Lydia Jolley
Fruit Media

H

My Project Brief:

Take our current Fruitmedia Logo and also the Fruitstudio logo and create 2 new 10 sec animated logo stings to be played at the end of edits/ studio films.

Suggested Approach:

Your team will need to research current styles and trends of animation then hold creative sessions to look at styles and ideas that you think will work, then storyboard a new logo animation sting for each side of the business and finally create 2 x 10 second animations in After Effects. These should can have background music or sound effects included The Fruitmedia team can show examples of previous stings and help with any tips on using After Effects

Mechanical Engineering

FAST FORWARD #21



Marco Holt
Pyroban

H

My Project Brief:

Design and build a small, simple wooden car (180mm long) within set parameters for a gravity race track. the object is to go as fast as possible taking into consideration friction and aerodynamics etc. Create an XL calculator to predict the finish time of the car.

Suggested Approach:

this involves a good amount of maths and physics. The car will be placed in a wind tunnel and on a friction measuring table so air resistance & friction forces along with potential and kinetic energy can be used to calculate the finish time.

Youth Wellbeing

FAST FORWARD #22



Elinor Adie
YMCA Advice Centre

H

My Project Brief:

YAC Social Media and Hub Development - audit our current Social Media content, provide guidance for how this could be improve and develop some youth-led resources. Your content will support us in reaching out to businesses to secure funding, donations and volunteer. Your week will culminate in an engaging activity that you will deliver at a local school on Friday

Suggested Approach

You will be encouraged to explore previous successful YMCA social media and website platforms like YAC in Brighton and e-wellbeing.

Travel to Crawley on Monday and Friday are a part of this project.

Marketing

FAST FORWARD #23



Kelly O'Haire
Seaside Creative

H

My Project Brief:

Lancing Traders' Association needs to recruit more members. What do you recommend they do?

This project will require you to use and expand your social media skills and will require you to develop your content writing

Suggested Approach:

The students will be required to present to me in person on the Friday afternoon.

Research/Media

FAST FORWARD #24



Chris Rose
Hit Training

V

My Project Brief:

Research the perceptions of apprenticeships in three groups:

- young people/students (i.e. their peers)
- parents/guardians
- teachers and academy staff

Use the research to design a social media strategy to correct misconceptions and misunderstandings.

Suggested Approach:

This piece of work is ideal for a group with mixed skills - media, psychology, business, digital. We will provide all the background that

Healthcare

FAST FORWARD #25



Abigail Pickles
LQS Healthcare Services

W

My Project Brief:

You will be responsible for all elements of induction for a new care client. You will be required to create a comprehensive care plan, schedule calls and complete risk assessments for them and decide if we can provide the right package of care for their needs.

Suggested Approach:

We will support you with the knowledge you require and nurture your skills in the healthcare sector. You will use your caring instincts, problem solving and communication skills to accommodate the best interests of our client.

Construction

FAST FORWARD #26



Devin Greenwood
Westridge Construction

H

My Project Brief:

Research and propose the opportunities a new construction project can create to:

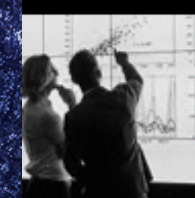
- 1) improve the health and wellbeing of it's workers and their families
- 2) Improve community integration, in both the design and delivery of the project for long term support to the local community

Suggested Approach:

Consider the risks for workers and propose a plan to identify areas of needs, implement support and measure success. Consider what is important to communities when long-term construction is planned and how projects can bring communities long term benefits.

Economics

FAST FORWARD #27



Jo Lucas
Jo Thornton

V

My Project Brief:

Research and chart the change in exchange rates, and make predictions for the future.

Since starting importing goods in 2004 I have seen huge changes in currency exchange rates, which for any business that imports raw materials, products or supplies, has a big impact on costs.

Suggested Approach:

I would like you to look at these changes, charting the historical exchange rates for the British Pound against the three big currencies used for trade from the UK. Propose reasons for any changes through the years, using any evidence of local or global economics changes to explain poorly or highly performing currency and support my business by making predictions for the near future.

Construction

FAST FORWARD

#28



Jason Wickenden
Cheesmur

H

My Project Brief:

Redesign our project profile for marketing our construction projects, which is completed by the Contracts Managers once a building is handed over to the Client. The project profile template is out of date and incredibly difficult to populate.

Suggested Approach:

We would like the project profile template to be updated to reflect a modern appearance and be more user friendly for people within the business who have a wide range of computer literacy.

Estate Agency

FAST FORWARD

#29



Danny Ross
Property Professional

V

My Project Brief:

I am looking to market a new estate agency and as a part of this, I'd like you to create a radio advert. Your key objective is to hone in on unique selling points that will make new clients say 'that's the agency I want to sell my home through'.

Suggested Approach:

This project will require you to research the full range of services offered by estate agents including modern techniques of selling properties such as drone photography and web based strategies.

Crop Science

FAST FORWARD

#30



Aileen Parlane
Bayer Pharmaceutical

V

My Project Brief:

Can we feed 10 billion people by 2050? Approximately 30-40% of global production is lost or wasted every year. Explore the journey of your food from farm to fridge and create innovative solutions to reduce food wastage.

Suggested Approach:

Think about food miles, packaging and climate change. Crop Science is a significant business in Life Science and is a key industry in sustainability of our planet.

Film/Editing

FAST FORWARD

#31



Josie Waller
Fruit Media

H

My Project Brief:

To create 4 x 10 second instagram edits from our team promo film which we will be shooting in a couple of weeks time. Following on from this you will then need to edit together 4 x 10 sec contemporary films with music and any graphics.

Suggested Approach:

The team will need to research other instagram reels, edits and their target audience film styles. They will then need to run through the existing footage that has been shot (sent over on hard drive) and storyboard the edits. The Fruitmedia team can show examples of previous insta edits we have put together and help with Premier and music

Counselling

FAST FORWARD

#32



Debbie Retfalvy
Broadway Counselling

V

My Project Brief:

Gain an understanding of the impact of Covid on wellbeing so we can ensure that our counsellors are giving the best support. Your research will be given directly to counsellors who are working with clients who are suffering from the effects of Covid.

Suggested Approach:

The project will also require you to audit counselling services in the area. Gain understanding of cost, waiting list and skill set of the counsellors to help us understand what is available locally for our clients.

Tech/Research

FAST FORWARD

#33



Bola Rotibi
CCS Insight

H

My Project Brief:

Conduct research and analysis into the future of the working environment that your team will deliver in a written article that will be published the CCS Insight website. The team will also be tasked with presenting collectively to a panel of industry analysts.

Suggested approach:

Research the impact that the pandemic has had on the way people collaborate, interact and get work done together with identifying how the working environment might change. Which technologies or devices do you see as making the biggest differences to the way that people work (e.g. Artificial Intelligence, Virtual Reality Devices, The Metaverse, Video Streaming applications such as Microsoft Teams etc.)

Equality/Inclusion

FAST FORWARD

#34



Elinor Adie
YMCA Advice Centre

H

My Project Brief:

Your project will be to develop our new service, specifically design to support Young People of Colour. We launched a 'support group' for young people of colour earlier this year, but it is not engaging young people as we hoped. We would like you to identify and propose a strategy to increase the services impact.

Suggested Approach:

We would like some young people of colour to help do some market research with local young people of colour to understand what young people would like from the space and help us to redesign the project, so that it is fully informed and representative.

Travel to Crawley on Monday and Friday are a part of this project.

Health & Social Care

FAST FORWARD

#35



Donna Eyre
Rewards Training

V

My Project Brief:

Create a multi-channel recruitment campaign to encourage and increase apprentices in Health & Social Care.

Your campaign will highlight the many benefits of a career in Healthcare and the caring professions including the wide range of roles the apprenticeship pathway supports.

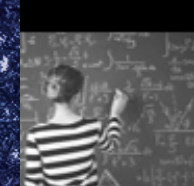
Suggested Approach:

We would like you to target those over 16 years of age to encourage them to consider Health and Social Care apprenticeships for their next steps in education. Focus should be on the ability to 'earn whilst you learn' whilst gaining a national recognised qualification.

Teaching

FAST FORWARD

#36



Bernie Kelly
Growing Tree Pre-School

V

Project Brief:

Research technology usage in children aged between 3-5 years of age and then develop a technology integrated curriculum for Preschools/Nurseries to use within their settings.

Suggested Approach:

Using the information that you find from your research, analyse how much children of this age use technology and which types of technology are beneficial. From this, create a curriculum where Preschools/Nurseries can use technology in their daily routines. We want you to demonstrate the pros of technology-based learning at this young age.