

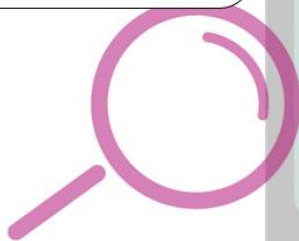
# Year 9 - Music

## Worksheet 1

### Describe – What do Music Advertisers do?

**Task**

1. What is music advertising?
2. Give three examples of things Music Advertisers create.



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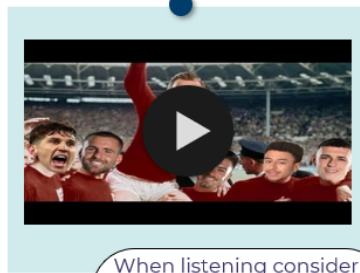
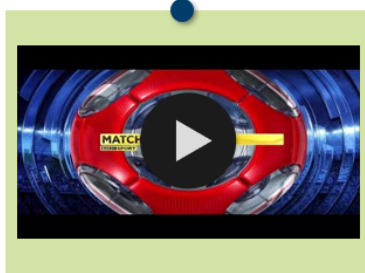


# Year 9 - Music

## Worksheet 1

### Apply – The Brief

These are the three songs Kim is working with.



**Task:** Create something that is similarly catchy for Women's football.

Think about what makes them memorable and use these ideas in your jingle or instrumental hook.

When listening consider how these are used to make it catchy:

- Melody
- Harmony
- Lyrics
- Rhythm
- Instrumentation
- Tonality
- Structure

Write down the things you noticed that were catchy about each song.

Match of the Day	Wimbledon	Three Lions



# Year 9 - Music

## Worksheet 1

### Apply



#### Task 1 – 5-10 minutes

In pairs plan out your 30 second jingle on a piece of paper.

- What instruments are you using if any at all?
- Are you using lyrics? If so, when do they come in?
- Think about the elements in the previous discussion – include these within your jingle (eg. repetition, melodic hooks etc).

#### Extension - Task 2 – 20 minutes

Get creating!

- Must be 30 seconds long
- Must use repetition
- It can be instrumental or use lyrics



1. Are you going to use instruments? Give details of the instruments you'll use if any.
2. Are you going to use lyrics? If so, when do they come in? Are there any specific lyrics you want to use?
3. What is going to be the focus of your jingle? Melody? Rhythm? Lyrics? How are you going to use these to make it catchy?

