

Worksheet 1

Aim: To find out how often people would use a cafe
Source: Survey of 75 people walking through the park

*Q: If the city built a café in the park,
how often would you use it?*

Never	50%
1x a week	30%
3x a week	15%
7x a week	5%



Worksheet 1

Aim: to understand how much they are likely to spend each visit

Source: Average spend of customers in three local cafes

Cafe Nero	£5.50
Mrs Bucket's Tea Shop	£5.25
Gimme a Break	£4.25

