

Worksheet 3

Organic food and drinks involve promoting ecological balance, and conserving biodiversity (e.g., using no pesticides)

There is a growing trend of people that are willing to pay around 20% more for organic food and drink

The total cost of running the café is £60, 000, in the following proportions:

Food: 50%

Heat, light, water: 10%

Staff: 40%

Organic supplies cost $\frac{1}{3}$ more for the café to buy in.

Does it make sense to stock organic supplies in the café?

Do we have enough information?

How might the café think about this strategy over time?

