

Worksheet 1

Aim: To find out how often people would use a cafe
Source: Survey of 75 people walking through the park

*Q: If the city built a café in the park,
how often would you use it?*

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|-----------|-----|
| Never | 50% |
| 1x a week | 30% |
| 3x a week | 15% |
| 7x a week | 5% |



Worksheet 1

Aim: to understand how much they are likely to spend each visit
Source: Average spend of customers in three local cafes

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|-----------------------|-------|
| Cafe Nero | £5.50 |
| Mrs Bucket's Tea Shop | £5.25 |
| Gimme a Break | £4.25 |

