

# What other jobs and skills can help Emma?

Job and Skills	Thoughts?
<p data-bbox="236 557 504 589"><b>Marketing Executive</b></p>  <p data-bbox="459 633 671 779">A marketing executive is responsible for promoting a company's products and services. They normally work as part of a marketing team who will develop campaigns and projects to promote a company's products and services whilst also aiming to enhance the company's brand.</p> <p data-bbox="703 730 767 752"><b>Key skills</b></p> <p data-bbox="699 768 874 835">Verbal, communication, written, attention to detail, innovation, timekeeping and team working.</p>	
<p data-bbox="236 976 580 1008"><b>Advertising Media Planner</b></p>  <p data-bbox="459 1037 671 1115">An advertising media planner helps the organisations they work for to decide how best to advertise their products or services. To do this, they will gather and analyse a wide range of data before making their recommendations.</p> <p data-bbox="703 1149 767 1171"><b>Key skills</b></p> <p data-bbox="699 1178 874 1267">Communication, teamwork, analytical, written, perseverance, persistence, determination, digital and independence.</p>	
<p data-bbox="236 1393 464 1424"><b>Graphic Designer</b></p>  <p data-bbox="459 1462 671 1529">A graphic designers uses computer systems to design visual content for individuals and organisations. Content which a graphic designer creates varies but can include adverts, branding, website design, packaging, leaflets, wedding invites etc.</p> <p data-bbox="703 1570 767 1592"><b>Key skills</b></p> <p data-bbox="699 1599 847 1688">Attention to detail, resilience, innovation, communication, independence, timekeeping and digital skills.</p>	

## Market Researcher



A market researcher tries to gather people's views and opinions about the different products and services an organisation offers.

A market researcher is also responsible for trying to analyse and predict how a particular market is performing.

### Key skills

Determination, independence, listening, communication, customer service, digital and analytical.

## Customer Service Assistant



A customer service assistant deals with questions, purchases and complaints from customers.

This job may require you to deal with customers in a face-to-face setting or work remotely using technology.

### Key skills

Communication, verbal, listening, teamwork, determination and problem solving.

Reflection	
Question	Answer
1. Which of the jobs would help Emma the most to carry out her role?	
2. What is your key takeaway from this lesson?	
3. Were there any jobs you hadn't heard of and would like to find out more about?	

4. What kinds of skills do you think you might need to develop to help you access some of these jobs?	