
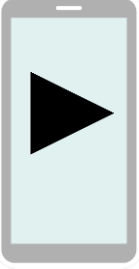





What other jobs and skills can help Emma?

Job and Skills	Thoughts?
<p>Marketing Executive</p>  <p>A marketing executive is responsible for promoting a company's products and services. They normally work as part of a marketing team who will develop campaigns and projects to promote a company's products and services whilst also aiming to enhance the company's brand.</p> <p>Key skills</p> <p>Verbal, communication, written, attention to detail, innovation, timekeeping and team working.</p>	
<p>Advertising Media Planner</p>  <p>An advertising media planner helps the organisations they work for to decide how best to advertise their products or services. To do this, they will gather and analyse a wide range of data before making their recommendations.</p> <p>Key skills</p> <p>Communication, teamwork, analytical, written, perseverance, persistence, determination, digital and independence.</p>	
<p>Graphic Designer</p>  <p>A graphic designers uses computer systems to design visual content for individuals and organisations. Content which a graphic designer creates varies but can include adverts, branding, website design, packaging, leaflets, wedding invites etc.</p> <p>Key skills</p> <p>Attention to detail, resilience, innovation, communication, independence, timekeeping and digital skills.</p>	

<p>Market Researcher</p>  <div data-bbox="478 241 991 613"> <p>A market researcher tries to gather people's views and opinions about the different products and services an organisation offers.</p> <p>A market researcher is also responsible for trying to analyse and predict how a particular market is performing.</p> <p>Key skills</p> <p>Determination, independence, listening, communication, customer service, digital and analytical.</p> </div>	
<p>Customer Service Assistant</p>  <div data-bbox="478 705 991 1077"> <p>A customer service assistant deals with questions, purchases and complaints from customers.</p> <p>This job may require you to deal with customers in a face-to-face setting or work remotely using technology.</p> <p>Key skills</p> <p>Communication, verbal, listening, teamwork, determination and problem solving.</p> </div>	

Reflection	
Question	Answer
1. Which of the jobs would help Emma the most to carry out her role?	
2. What is your key takeaway from this lesson?	
3. Were there any jobs you hadn't heard of and would like to find out more about?	

4. What kinds of skills do you think you might need to develop to help you access some of these jobs?	