

## Advertising copywriter



Copywriters are responsible for the linguistic content of adverts. They work across a range of media and formats, interpreting account briefs to compose advertorial content such as slogans, catchphrases, tweets and scripts for tv and/or radio adverts.

### Key skills

Written and verbal communication, creativity, attention to detail.

## Social media manager



Social media managers are responsible for the promotion and positioning of a brand through various social platforms.

On the daily, you'll be creating new online marketing strategies, content planning and producing, and analysing performance and audience statistics.

### Key skills

Written and verbal communication, data analysis, organisation.

## Research and Development Chef



Research & Development chef jobs are specialist jobs in the food industry. Typically, those who work in a Research and Development job in food focus on developing new creative concepts and the science involved to turn these concepts into a product that can be launched.

### Key skills

Creativity, research skills, adaptability, numeracy skills and strong understanding of mass production, logistics, distribution requirements and customer needs.

## Accountant



Preparing accounts and tax returns. Monitoring spending and budgets. Auditing and analysing financial performance.

Compiling and presenting financial and budget reports. Ensure that financial statements and records comply with laws and regulations.

### Key skills

Strong numeracy, data analysis, critical thinking, strong organisation skills and good verbal and written communication.

## Sustainable Investment Analyst



Sustainable investment analysts help clients make decisions about investments by ensuring investment funds are socially responsible.

On the daily, you'll be conducting reports to understand how companies are tackling environmental, social and governance issues

### Key skills

Research skills, problem solver, data analysis, verbal and written communication, strong understanding of the financial market.

1. Which roles and skills would help Sasha and Anja encourage other people to eat plant-based diets?
2. Which three jobs would we pick out of the five to help?
3. How would they be involved?
4. How would understanding about nutrition help them in their role?