

# Worksheet 4

**Why might Ayesha use the skills of these professionals when she writes a speech for politicians?**

Look at the different jobs and discuss:

- Which roles are the most important when planning and researching the speech? Whom would you consult first?

Job role	Rank in order of importance supporting the speech content 1 = most important 6 = least important	Choose one you could most see yourself doing and why
<b>Civil Servant</b> Civil Servants engage in a wider range of activities for the government: analysing policy options, managing government contracts, and providing forward facing support to people using public services.		
<b>Policy Analysts</b> Policy Analysts develop government policies and provide advice and briefing to Ministers and Senior Management.		
<b>Human Resources</b> Human Resources help provide organisational structure and the ability to meet business needs by effectively managing the employee lifecycle. Their main roles are:		



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talent management, compensation and employee benefits, training and development, compliance, and workplace safety.

## **An Economist**

An economist studies complex data and statistics and use their findings to provide financial advice to businesses. As an economist, you'd research and monitor economic trends, and create statistical models to predict future developments.

## **Researcher**

Researchers gather data during the project, analyse the data and publish the findings to aid new research, enrich scholarly literature and improve the decision-making process. They also collaborate with others to exploit knowledge.

