



Job Description

Job Title:		Work Level:	
Reports into:		Date:	DD / MM / YY
Function:		Job Location:	
Department:		Site Location:	
Work Level Descriptor:			

Job Summary:

In this job, I am accountable for:

Following our Business Code of Conduct and always acting with integrity and due diligence and have these specific risk responsibilities:

Key people and teams I work within and outside of Tesco:	People, budgets and other resources I am accountable for in my job:

Operational skills relevant for this job:	Experience relevant for this job:



Job Description

Job Title:		Work Level:	
Reports into:		Date:	DD / MM / YY
Function:		Job Location:	
Department:		Site Location:	
Work Level Descriptor:	Notes: Omit (Internal description)		

Job Summary:

Notes:
Add a bit more detail about the role & remove website

In this job, I am accountable for:

Following our Business Code of Conduct and always acting with integrity and due diligence and have these specific risk responsibilities:

Notes:
Change 'I' & tense NPS, CMS & SEO acronym change

Key people and teams I work within and outside of Tesco:	People, budgets and other resources I am accountable for in my job:
Notes: Describe the team and add to job summery	Notes: Position of this individual? Add to summery

Operational skills relevant for this job:	Experience relevant for this job:
Notes: Bullet points	Notes: Further detail needed
Add benefits	
Add call to action	

Digital Trading Manager

About the role

Tesco Mobile are now recruiting for a talented Digital trading manager who will be responsible for managing trading and content on the Tesco Mobile website. You will be part of a fast-paced team in a fast-paced industry full of amazingly diverse and talented people. There's never a dull moment!

Key people and teams you will work within and outside of Tesco:

- Digital, commercial, campaigns, wider online team, SEO agency, creative agency, third party tool vendors

People, budgets and other resources you will be accountable for in this role:

- Line management of our Digital Trade Executive

You will be responsible for:

- Delivering and driving the online trading strategy to achieve sales and satisfaction (Net Performance Score) objectives
- The optimisation of online trade content in consideration of the overall customer experience
- Using a modern Content Management System (CMS) to build and update offers, banners and promo pages across the site
- Driving continuous performance improvement of campaigns and events
- Using analytics and other digital tools to review content and optimise performance for individual products and overall campaigns
- Planning online content to ensure an exceptional delivery of sales events and campaigns for customers based on seasonal, brand and proposition plans, as well as business and trade priorities.
- Working closely with campaigns, commercial and digital teams to plan and optimise online content campaigns and trade plans to achieve our objectives
- Working closely with Search Engine Optimisation (SEO agency partners to optimise product/page and campaign search engine rankings
- Building collaborative relationships with the optimisation team and product owners to drive capability improvements for trade and content delivery

You will need

Experience required:

- Experience in Online trading
- Expert with CMS management
- Data analysis experience with an analytical mindset
- Previous related e-commerce experience, a proven track record of growing sales online, managing processes and people to effectively deliver a best in class online experience

Operational skills required:

- Planning and organising

- Critical thinking
- Problem solving
- Reporting skills
- Communication skills
- Adaptability
- Influencing
- Teamwork

We offer excellent benefits that help make Tesco a great place to work. These include but aren't limited to:

- An annual bonus scheme which you can achieve up to 3.5% of base salary
- Colleague Clubcard (including a 2nd card for a family member) after 6 months service with 10% off most purchases at Tesco
- Holiday starting at 25 days plus a personal day
- A retirement savings plan - 4%-7.5% contribution rate
- Life Assurance - 5 x contractual pay
- Buy As You Earn Scheme
- Save As You Earn Scheme
- Deals & Discounts through Tesco including Tesco Mobile & Tesco Bank
- Deals and Discounts through many other external businesses

About the Team

We engage with the nation every single day, through one of our 3,000 stores, on social media platforms, via the more traditional methods of newspapers and TV and through our vast array of owned media. The Marketing team is a group of creative and planning experts, dedicated to understanding what customers want to see and hear – and when and how – to encourage them to shop at Tesco as often as possible.

To apply please visit www.tescomobile.com/careers

About the role

Tesco Mobile are now recruiting for a **hardworking** Digital trading manager who will be responsible for **leading** trading and content on the Tesco Mobile website. You will be part of a fast-paced team in a fast-paced industry full of amazingly diverse and talented people. There's never a dull moment!

Key people and teams you will work within and outside of Tesco:

- Digital, commercial, campaigns, wider online team, SEO agency, creative agency, third party tool vendors

People, budgets and other resources you will be accountable for in this role:

- Line management of our Digital Trade Executive

You will be responsible for:

- Delivering and driving the online trading strategy to achieve sales and satisfaction (Net Performance Score) objectives
- The optimisation of online trade content in consideration of the overall customer experience
- Using a modern Content Management System (CMS) to build and update offers, banners and promo pages across the site
- Driving continuous performance improvement of campaigns and events
- Using analytics and other digital tools to review content and optimise performance for individual products and overall campaigns
- Planning online content to ensure an exceptional delivery of sales events and campaigns for customers based on seasonal, brand and proposition plans, as well as business and trade priorities.
- Working closely with campaigns, commercial and digital teams to plan and optimise online content campaigns and trade plans to achieve our objectives
- Working closely with Search Engine Optimisation (SEO agency partners to optimise product/page and campaign search engine rankings
- Building collaborative relationships with the optimisation team and product owners to drive capability improvements for trade and content delivery

You will need

Experience required:

- Experience in Online trading
- Expert with CMS management
- Data analysis experience with an analytical **approach**
- Previous related e-commerce experience, a proven track record of growing sales online, managing processes and people to effectively deliver a best in class online experience

Operational skills required:

- Planning and organising
- Critical thinking
- Problem solving

Commented [Z01]: Changed talented to hardworking as talented can communicate a fixed mindset

Commented [Z02]: Changed managing to leading as managing may increase the number of men who apply and decrease the number of women who apply

Commented [Z03]: Changed mindset to approach as mindset could be read at a corporate cliché and make it less likely people will apply to the role

- Reporting skills
- Communication skills
- Adaptability
- Influencing
- Teamwork

About the Team

We engage with the nation every single day, through one of our 3,000 stores, on social media platforms, via the more traditional methods of newspapers and TV and through our vast array of owned media. The Marketing team is a group of creative and planning specialist, dedicated to understanding what customers want to see and hear – and when and how – to encourage them to shop at Tesco as often as possible.

Commented [Z04]: Changed experts to specialist as experts can communicate a fixed mindset which can over emphasize raw skills and innate ability

Now Recruiting a Digital Trade Manager.

Be part of a fast-paced team in a fast-paced industry full of amazingly diverse and talented people. There's never a dull moment!

Tesco Mobile are now recruiting for a hardworking Digital trading manager who will be responsible for leading trading and content on the Tesco Mobile website.

Key people and teams you will work within and outside of Tesco:

- Digital, commercial, campaigns, wider online team, SEO agency, creative agency, third party tool vendors
- People, budgets and other resources you will be accountable for in this role:
- Line management of our Digital Trade Executive

You will be responsible for:

- Delivering and driving the online trading strategy to achieve sales and satisfaction (Net Performance Score) objectives
- The optimisation of online trade content in consideration of the overall customer experience
- Using a modern Content Management System (CMS) to build and update offers, banners and promo pages across the site
- Driving continuous performance improvement of campaigns and events
- Using analytics and other digital tools to review content and optimise performance for individual products and overall campaigns
- Planning online content to ensure an exceptional delivery of sales events and campaigns for customers based on seasonal, brand and proposition plans, as well as business and trade priorities.
- Working closely with campaigns, commercial and digital teams to plan and optimise online content campaigns and trade plans to achieve our objectives
- Working closely with Search Engine Optimisation (SEO agency partners to optimise product/page and campaign search engine rankings
- Building collaborative relationships with the optimisation team and product owners to drive capability improvements for trade and content delivery

Experience required:

- Experience in Online trading
- Expert with CMS management

- Data analysis experience with an analytical approach
- Previous related e-commerce experience, a proven track record of growing sales online, managing processes and people to effectively deliver a best in class online experience

Operational skills required:

- Planning and organising
- Critical thinking
- Problem solving
- Reporting skills

About the Team

We engage with the nation every single day, through one of our 3,000 stores, on social media platforms, via the more traditional methods of newspapers and TV and through our vast array of owned media. The Marketing team is a group of creative and planning specialist, dedicated to understanding what customers want to see and hear – and when and how – to encourage them to shop at Tesco as often as possible.

We offer excellent benefits that help make Tesco a great place to work. These include but aren't limited to:

An annual bonus scheme which you can achieve up to 3.5% of base salary
 Colleague Clubcard (including a 2nd card for a family member) after 6 months service with 10% off most purchases at Tesco
 Holiday starting at 25 days plus a personal day
 A retirement savings plan – 4%-7.5% contribution rate
 Life Assurance – 5 x contractual pay
 Buy As You Earn Scheme
 Save As You Earn Scheme
 Deals & Discounts through Tesco including Tesco Mobile & Tesco Bank
 Deals and Discounts through many other external businesses

To apply please visit www.tescomobile.com/careers

Now Recruiting a Digital Trade Manager.

Be part of a fast-paced team in a fast-paced industry full of amazingly diverse and talented people. There's never a dull moment!

Tesco Mobile are now recruiting for a hardworking Digital trading manager who will be responsible for leading trading and content on the Tesco Mobile website.

Key people and teams you will work within and outside of Tesco:

- Digital, commercial, campaigns, wider online team, SEO agency, creative agency, third party tool vendors
- People, budgets and other resources you will be accountable for in this role:
- Line management of our Digital Trade Executive

You will be responsible for:

- Delivering and driving the online trading strategy to achieve sales and satisfaction (Net Performance Score) objectives
- The optimisation of online trade content in consideration of the overall customer experience
- Using a modern Content Management System (CMS) to build and update offers, banners and promo pages across the site
- Driving continuous performance improvement of campaigns and events
- Using analytics and other digital tools to review content and optimise performance for individual products and overall campaigns
- Planning online content to ensure an exceptional delivery of sales events and campaigns for customers based on seasonal, brand and proposition plans, as well as business and trade priorities.
- Working closely with campaigns, commercial and digital teams to plan and optimise online content campaigns and trade plans to achieve our objectives
- Working closely with Search Engine Optimisation (SEO agency partners to optimise product/page and campaign search engine rankings
- Building collaborative relationships with the optimisation team and product owners to drive capability improvements for trade and content delivery

Experience required:

- Experience in Online trading
- Expert with CMS management
- Data analysis experience with an analytical approach
- Previous related e-commerce experience, a proven track record of growing sales online, managing processes and people to effectively deliver a best in class online experience

Operational skills required:

- | | |
|---------------------------|------------------------|
| • Planning and organising | • Communication skills |
| • Critical thinking | • Adaptability |
| • Problem solving | • Influencing |
| • Reporting skills | • Teamwork |

About the Team

We engage with the nation every single day, through one of our 3,000 stores, on social media platforms, via the more traditional methods of newspapers and TV and through our vast array of owned media. The Marketing team is a group of creative and planning specialist, dedicated to understanding what customers want to see and hear – and when and how – to encourage them to shop at Tesco as often as possible.

We offer excellent benefits that help make Tesco a great place to work. These include but aren't limited to:

An annual bonus scheme which you can achieve up to 3.5% of base salary
 Colleague Clubcard (including a 2nd card for a family member) after 6 months service with 10% off most purchases at Tesco
 Holiday starting at 25 days plus a personal day
 A retirement savings plan – 4%–7.5% contribution rate
 Life Assurance – 5 x contractual pay
 Buy As You Earn Scheme
 Save As You Earn Scheme
 Deals & Discounts through Tesco including Tesco Mobile & Tesco Bank
 Deals and Discounts through many other external businesses

To apply please visit www.tescomobile.com/careers