



# The Postcard Challenge



# What is it?

Students will design a postcard on a particular theme, for example tourism in their town, Fairtrade or Global Entrepreneurship Week and post it.

They will need to address the postcard correctly, identify the correct money to buy the required stamp and walk/travel to the post office. Students will need to use their communication skills to ask for a stamp for their postcard, stick the stamp on the postcard correctly and post it in the post box.



## Ideal for...

Individual 👍	Small Group 👍	Large Group 👍
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## Duration...

1 Lesson	1/2 or full Day 👍	Week	Longer
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## Resources...

Blank postcards

Example of used postcards

Pictures to copy or stick on to postcards

List of names and addresses or school address (sticky label with address printed on)

Visual support aid for asking to buy a stamp/how much does a stamp cost?

Felt pens

Stamps

Coins to recognise and buy stamps

Enterprise stickers to recognise and reward use of enterprise skills throughout the challenge

## Lesson plan

Begin by focusing students' attention and setting the context for the lesson by introducing/recapping on the Enterprise Commandments and key words. Share learning objectives and outcomes with students.

**TOP TIPS** - use the school postal address so the arrival of the postcards can be monitored. Let the students pick their recipient from amongst their peers (ensure everyone receives one).

*Key questions:*

What enterprise skills will this challenge involve?

What design will you put on your card?

Who will you send your card to?

How will it get there?

What tasks need to be done to complete this challenge?

Who will take the lead on each of the tasks?

Brief students

Develop Ideas

Create Postcard

Assess Students' Success

Follow up (did the postcard arrive?)

## Learning objectives

**Students will become more familiar with the terminology associated with enterprise and develop their enterprise skills while taking part in the challenge.**

The 'Enterprise Commandments' are met in this activity in the following ways:

- Everybody matters, so cooperate**  
All students join in the challenge
- New things try them**  
This will be a new activity for the students, buying a stamp, visiting a post office, posting a postcard
- Take the lead**  
One student will take the lead walking to the post box, all students will post their own postcards
- Ears – use them well**  
Students listen to each other's ideas throughout the task. Listen to post office staff.

## Respond to others – communicate

Students will use a range of communication skills – talking, gesturing, smiling e.g. at Post Office staff. They will also need to look at staff and listen to instructions

## Perform as a team

All students are required to work together and support each other through the challenge tasks.

## Responsibility – show it

Students look after their money, stamp and postcard. Post the card themselves.

## Initiative – take it

Students create their own idea for their postcard.

## Solve problems

The students will solve their own problems – how much does it cost for a stamp? Do they have the right address?

## Every day meet your deadlines

Students will complete their postcard on time and post it in time for the post collection.

## Learning outcomes

**All students** will decorate a postcard, stick on a stamp and post the postcard.

**Most students** will need to follow instructions to attach stamp and write address on the postcard

**Some students** will address the card independently.

*Other key outcomes:*

- To understand the long-term aim of the challenge
- To understand the importance of using an address and writing the address accurately
- To understand how the postal service works
- The importance of attaching the correct value of postage
- To understand how to read the displayed postage time on post boxes
- Using time management skills to post the card on time for collection

## Cross-curricular outcomes

**Literacy** – speaking to staff at the post office or using communication signs. Listening to instructions. Writing message and address.

**Numeracy** – coin recognition, budgeting for value of stamps, buying stamps

**Art and Design** – designing postcard, drawing pictures, searching internet for images

**Lifeskills** – Road safety – walking to post office/post box



## Plenary

The challenge should involve mini plenaries throughout the duration, recognising enterprise skills as the students demonstrate them.

However, a more complete plenary should take place at the end of the challenge and could be used as part of the evaluating process. This will include revisiting the learning objectives and outcomes. Have the students demonstrated enterprise skills? How?

*The following questions should be asked:*

- What skills have you used from other lessons during this challenge?
- What skills have you developed today that you can use in other lessons?
- Have all students created a postcard, addressed it, attached a stamp on it and posted it in the post box?
- Could you sell this product?
- Which of the enterprise commandments have you developed through this challenge?

## Differentiation opportunities

The challenge can be differentiated by allowing students to find and stick pictures on to the postcard, colour in drawings or draw their own designs. Pictures of coins can help to identify which coins are needed to buy stamps – use real coins to demonstrate coin value and recognition. Visual support cards could also be used in the post office to prompt communication.

## Follow up work

Which were your strongest/weakest enterprise skills?

Have you mapped your enterprise skills in your workbook?

Have you checked with your recipient if your postcard arrived safely?

Could you write a letter to a student or member of staff and ask for a reply?



## Enterprise skills in use

	P1-P3ii	P4-8	Level 1-4
Co-operation			
Trying new things			
Leadership			
Listening			
Communication			
Teamwork			
Showing Responsibility			
Using initiative			
Problem solving			
Time management			

## About BeeSpoke Enterprises

This challenge is a product of BeeSpoke Enterprises, an initiative developed by Catcote School Business and Enterprise College with support from local business Xivvi Ltd. All of the challenges, materials and resources have been developed by drawing upon 15 years of experience delivering and embedding enterprise within secondary special education. Catcote School Business and Enterprise College have been commended for their work on enterprise and their Director of Specialism – Business and Enterprise was recently awarded the Queen's Award for Enterprise Promotion.

To find out more about other products and services go to [www.bee-spoke-enterprises.co.uk](http://www.bee-spoke-enterprises.co.uk) or contact the school on **01429 264036**