INSPIRING WORCESTERSHIRE

PARENTAL PLEDGE WEBSITE CONTENT

RECOMMENDED SCHOOL WEBSITE CONTENT

Through our partnership with the Worcestershire Careers Hub*, Parents and Carers are being given the chance to pledge their support to the Inspiring Worcestershire campaign.

The new "Parents Pledge" campaign aims to get parents and carers more actively involved with their local school in order to help develop and further enhance the careers programmes on offer to students.

Parents and carers are without doubt the biggest influencers for young people making decisions about their future education and careers choices.

By working with the school's careers team, parents and carers can share their own knowledge and experiences to help students understand the skills and qualifications they need to enter the world of work.

They can also help increase their knowledge of the variety of job roles and entry routes covering a wide range of industry sectors and help them gain the vital encounters and experiences with local employers which will ensure they can make informed career and education choices in the future.

Those who sign up to support this campaign will be able to work with their local school, and if willing, support other schools within the Worcestershire Careers Hub.

There are numerous ways to pledge your support and the range of your commitment can vary depending on your availability but whatever you are willing to help with will make a vital difference to a local school.

Some example ways to get involved are listed below:

- Mock Interview Days
- Assembly Talks
- Workplace visits
- Work Experience Opportunities
- Careers Fairs
- Support of Curriculum Activities

Parents and carers who are interested in taking part are also encouraged to recommend the programme to friends or colleagues and help us build a network of parental supporters covering all of Worcestershire's schools.

To pledge your support, please contact the "INSERT SCHOOL NAME HERE" Careers team by emailing "INSERT CAREERS LEAD EMAIL ADDRESS HERE"

For more information on how to get involved with the Inspiring Worcestershire campaign, check out the pledge card below or visit the Skills4Worcestershire website

*The Worcestershire Careers Hub is delivered as part of the governments drive, through the Careers and Enterprise Company initiative, to improve the standard of careers education being delivered within schools across the country.

worcestershire county council

Worcestershire Local Enterprise Partnership

THE CAREERS & ENTERPRISE COMPANY