INSPIRING WORCESTERSHIRE

PARENTAL PLEDGE SOCIAL MEDIA CAMPAIGN - PARTNERS AND STAKEHOLDERS

RECOMMENDED HASHTAGS

#ParentsPledge

#WorcsFuture

#Worcestershire

#Careers

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Parents & carers are the biggest influencers on any young person making decisions about their future. Why not help guide other young people on their **#careers**? Pledge your support to help inspire **#Worcestershire**'s future workforce – LINK **#WorcsFuture**

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Young people look to parents & carers for guidance on their future. Help your child's school by signing up to our **#ParentsPledge**. You can help schools with Mock Interviews, work experience and lots more. Find out more and sign up here – LINK **#WorcsFuture**

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#Worcestershire schools need the support of parents & carers to improve careers education. Why not help schools with workplace visits, assembly talks and much more? Pledge your support to inspire **#Worcestershire**'s future workforce – LINK **#WorcsFuture**

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Parents & carers can help us inspire **#Worcestershire**'s future workforce. They can play a huge part in **#careers** guidance for young people. Find out more on how you can make a difference in a young person's future – LINK **#WorcsFuture**

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We are always trying to improve and develop careers education for students. Parents & carers can help us do this by supporting mock Interview days, careers fairs and lots more. Find out more and help local students – LINK **#WorcsFuture**

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Careers education is vital in schools and local parents & carers can help ensure their child and others are properly prepared for their future. Sign up to the **#ParentsPledge** campaign to share your knowledge & skills with young people – LINK **#WorcsFuture**

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worcestershire county council

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THE CAREERS & ENTERPRISE COMPANY

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Parents & carers, we need your help to improve our **#careers** education for young people. You can provide us with accurate career information about your industry which can help inspire a young person. Join the **#ParentsPledge** today – LINK **#WorcsFuture**

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Help us prepare your child & others for the world of work! Parents & Carers can help schools with careers education by encouraging more workplace experiences for young people. There are many ways you can get involved, pledge your support - LINK **#WorcsFuture**

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A meaningful **#Careers** programme is vital for schools. We need local parents & carers to help us achieve this. You can support in many ways, such as by using your professional network to increase employer engagement. Find out more and sign up today – LINK **#WorcsFuture**

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We need parents & carers to help us develop and support careers activities for our students. Pledge your support, help with work experience opportunities, assembly talks, mock interviews and more! Find out more on the **#ParentsPledge** – LINK **#WorcsFuture**

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To further promote or boost these messages, we would recommend where possible tagging in the following accounts, Twitter only.

@Inspiring_Worcs

@CEC_Worcs

@WorcsLEP

worcestershire county council

Worcestershire Local Enterprise Partnership

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